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## Insperity Invitational's Lisa Arvidson Wins Coveted PGA TOUR Champions 2024 Volunteer of the Year Award

**THE WOODLANDS, TX**—One of the Insperity Invitational's most committed volunteers, Lisa Arvidson, was the recipient of the 2024 PGA TOUR Champions Volunteer of the Year award.

Arvidson, who embodies the adage of going above and beyond, was recognized for her time, effort and dedication to supporting the award-winning tournament with the distinguished tribute at the PGA TOUR Champions annual awards banquet on Tuesday evening.

"This is such a tremendous honor," said Arvidson. "We moved to The Woodlands in 2011, and I didn't know a soul, so I did what I needed to do to get to know some people in the area, and that was to volunteer for the tournament because it is such an important event in the community. It is volunteering through this event that I have been able to make lifelong friends on and off the golf course."

Several weeks before the 2024 playing of the Insperity Invitational presented by UnitedHealthcare, one of the Marshal Co-Chairmen – a 21-year volunteer – informed the staff that due to unforeseen medical concerns, he would be unable to participate. Despite the difficult news, the team knew exactly who to approach to step into this critical role.

With 11 years of volunteering experience, including serving as Hole Captain for two holes in recent years, all eyes turned to Arvidson to oversee 200 marshals and nine Hole Captains. She immediately agreed to take on the challenge, and quickly adapted to her new responsibilities, learning the ropes from the existing Marshal Co-Chairman. Arvidson spent long hours at the course, from sunrise to sunset, earning rave reviews from Marshals and Hole Captains alike for her attention to detail and effective communication.

"The success of any great event starts with its volunteer force. It is the spirit of our dedicated army of volunteers, like Lisa, that is the reason why the Insperity Invitational is annually recognized as a premier event on Tour amongst the players," said Bryan Naugle, executive director, Insperity Invitational. "She is a key part of our tournament's success. We are incredibly grateful to have her on our team."

It was a full-circle moment for Arvidson at this year's event, as she was now working alongside Roy - the gentleman who introduced her to the Insperity Invitational when she relocated to The Woodlands, TX from New Jersey – helping her connect with the community through golf.

"Moving to southern Texas was a real eye opener for a Jersey girl like myself. The daily pace of life was much slower than I was used to, and I tried to build my community through golf," added Arvidson. "I remember making that first call to Roy (Holes 5 & 6 Captain) and I had trouble understanding his southern accent, but I was interested right away, and I have loved volunteering for this event ever since. I look forward to seeing the players every year during the Pro-Am who turn the corner on hole 5 and recognize us with big smiles, welcoming us and thanking us for volunteering. Some even give us golf tips along the way."

Arvidson is one of more than 900 volunteers who are the backbone to delivering the Tradition of Excellence throughout the Insperity Invitational's 21-year history.

"We fully retired to Florida eight years ago, and that didn't stop us. We continue to enjoy going back to Texas the week of the Insperity Invitational to spend time with friends on and off the course, and will continue to do so," said Arvidson. "It is a great team and I'm so glad I was able to step in."

Arivdson will be back in her volunteer role when the stars of the PGA TOUR Champions return for the 2025 Insperity Invitational presented by UnitedHealthcare, April 28 – May 4.

## About the Insperity Invitational presented by UnitedHealthcare

A PGA TOUR Champions event, the Insperity Invitational presented by UnitedHealthcare features the world's premier golfers age 50 and older. With the support of its Official Sponsors: Woodforest National Bank, Hewlett Packard Enterprise, Northside Imports Houston-Alfa Romeo, Pepsi, Sports Radio 610, National Car Rental, Breitling and Folds of Honor, the Insperity Invitational presented by UnitedHealthcare is managed and operated by Pro Links Sports. The tournament has received the prestigious Presidents Award as the best event on the Champions Tour, the President's Award for Excellence in Achievement and twice The Players Award for having the "best of everything" for the players, sponsors and spectators. Interfaith of The Woodlands, one of the local charities benefitting from the tournament, was named a PGA TOUR Champions Charity of the Year. Past champions include Larry Nelson, Jay Haas, Mark McNulty, four-time winner Bernhard Langer, John Cook, Fred Couples, Brad Faxon, Fred Funk, Esteban Toledo, Ian Woosnam, John Daly, Scott McCarron, Mike Weir, back-to-back winner, Steven Alker, and Scott Dunlap. For more information about the Tradition of Excellence at the Insperity Invitational, visit www.insperityinvitational.com, on Instagram @insperityinvitational, Twitter @InsperityInvtnl, or on Facebook at www.facebook.com/InsperityInvitational.

## **About Insperity**

Since 1986, Insperity's mission has been to help businesses succeed so communities prosper. Offering the most comprehensive suite of scalable HR solutions available in the marketplace, Insperity is defined by an unrivaled breadth and depth of services and level of care. Through an optimal blend of premium HR service and technology, Insperity delivers the administrative relief, reduced liabilities and better benefit solutions that businesses need for sustained growth. With 2023 revenues of \$6.5 billion and more than 90 offices throughout the U.S., Insperity is currently making a difference in thousands of businesses and communities nationwide. For more information, visit https://www.insperity.com/.

## About UnitedHealthcare

UnitedHealthcare is dedicated to helping people live healthier lives and making the health system work better for everyone by simplifying the health care experience, meeting consumer health and wellness needs, and sustaining trusted relationships with care providers. In the United States, UnitedHealthcare offers the full spectrum of health benefit programs for individuals, employers, and Medicare and Medicaid beneficiaries, and contracts directly with more than 1.7 million physicians and care professionals, and 7,000 hospitals and other care facilities nationwide. The company also provides health benefits and delivers care to people through owned and operated health care facilities in South America. UnitedHealthcare is one of the businesses of UnitedHealth Group (NYSE: UNH), a diversified health care company. For more information, visit UnitedHealthcare at <u>www.uhc.com</u> or follow @UHC on <u>LinkedIn</u>.



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Media Contact: Chris Dornan Insperity Invitational T: 403-620-8731 E-mail: cdornan@championstourgolf.com