

## FOR IMMEDIATE RELEASE: November 8, 2024

PGA TOUR Champions Players to Compete for Record Sized Purse at 2025 Insperity Invitational

Award-winning event in The Woodlands bumps purse to \$3 million, the highest ever for a non-major in

PGA TOUR Champions history

**THE WOODLANDS, Texas**— The stars of the PGA TOUR Champions will play for a record amount of money when they return to The Woodlands, Texas, April 28 – May 4, for the 2025 Insperity Invitational presented by UnitedHealthcare.

The award-winning event announced players will contest for the largest amount of prize money in a non-major event on the PGA TOUR Champions at \$3 million (team events excluded).

"The success of any great event starts with its corporate partners. With the leadership and commitment of Insperity and UnitedHealthcare, this tournament has been able to attract the greatest names in golf while positively change the lives of the people in our community," said Bryan Naugle, Executive Director, Insperity Invitational. "The generous investment of these two corporations, both financially and through the volunteer spirit of the employees, provides us with the opportunity to reinforce our commitment to staging the best event on the PGA TOUR Champions."

Insperity has been title partner of the event since its inception in 2004, thanks to a phone call from Arnold Palmer to Paul Sarvadi – the organization's Chairman and Chief Executive Officer.

"Our involvement with this golf tournament aligns with Insperity's mission to help businesses succeed so that communities prosper. Bringing golf's best to The Woodlands each year provides a tremendous economic boost for local businesses which in turn supports the charitable impact. I can't think of a better way to honor Mr. Palmer's life than to ensure the Tradition of Excellence continues with the players competing for the highest purse on Tour," said Mr. Sarvadi.

Annually recognized as a premier event on Tour amongst the players thanks to its outstanding fan support, the golf course, creativity and community impact, the Insperity Invitational presented by UnitedHealthcare has received multiple awards over the last two decades.

The generous investment of its corporate partners has also enabled the tournament to make a significant economic and charitable impact in Houston-area communities with more than \$20 million in donations.

"Working with our partners, we have a shared goal to ensure the players and fans are treated to a world-class event while creating networking opportunities for the corporate community, showcasing junior golfers in southern Texas, showcasing the Folds of Honor Greats of Golf, ensuring a lasting charitable footprint on the region, and most importantly, inspiring golf fans with a free opportunity to watch their heroes compete for one of the most coveted titles on the PGA TOUR Champions," said Naugle. "This important announcement today supports that mission and we can't wait to have many of the best names in the game back in The Woodlands in April 2025.

The tournament has delivered an impressive list of champions over the last 22 years including: defending champion, Scott Dunlap (2024); back-to-back winner, Steven Alker (2023, 2022); Mike Weir

(2021); Scott McCarron (2019); four-time Insperity Invitational winner, Bernhard Langer (2018, 2014, 2008, 2007); John Daly (2017); Jesper Parnevik (2016); Ian Woosnam (2015); Esteban Toledo (2013); Fred Funk (2012); Brad Faxon (2011); Fred Couples (2010); John Cook (2009); Jay Haas (2006); Mark McNulty (2005) and Larry Nelson (2004).

## About the Insperity Invitational presented by UnitedHealthcare

A PGA TOUR Champions event, the Insperity Invitational presented by UnitedHealthcare features the world's premier golfers age 50 and older. With the support of its Official Sponsors: Woodforest National Bank, Hewlett Packard Enterprise, Northside Imports Houston-Alfa Romeo, Pepsi, Sports Radio 610, National Car Rental, Breitling and Folds of Honor, the Insperity Invitational presented by UnitedHealthcare is managed and operated by Pro Links Sports. The tournament has received the prestigious Presidents Award as the best event on the Champions Tour, the President's Award for Excellence in Achievement and twice The Players Award for having the "best of everything" for the players, sponsors and spectators. Interfaith of The Woodlands, one of the local charities benefitting from the tournament, was named a PGA TOUR Champions Charity of the Year. Past champions include Larry Nelson, Jay Haas, Mark McNulty, four-time winner Bernhard Langer, John Cook, Fred Couples, Brad Faxon, Fred Funk, Esteban Toledo, Ian Woosnam, John Daly, Scott McCarron, Mike Weir, back-to-back winner, Steven Alker, and Scott Dunlap. For more information about the Tradition of Excellence at the Insperity Invitational, visit <a href="https://www.insperityinvitational.com">www.insperityinvitational.com</a>, on Instagram @insperityinvitational, Twitter @InsperityInvitalional.

\*\*\*\*





## **Media Contact:**

Chris Dornan Insperity Invitational T: 403-620-8731

E-mail: cdornan@championstourgolf.com